

*This brochure supplement provides information about Robin Hanover that supplements the Naples Asset Management Co., LLC brochure. You should have received a copy of that brochure. Please contact Robin Hanover if you did not receive Naples Asset Management Co., LLC's brochure or if you have any questions about the contents of this supplement.*

*Additional information about Robin Hanover is also available on the FINRA's website at [www.brokercheck.finra.org](http://www.brokercheck.finra.org)*



## Form ADV Part 2B – Individual Disclosure Brochure

*for*

**Robin Hanover, ChFC<sup>®</sup>, RICP<sup>®</sup>**

CRD Number: 1649141

*Investment Adviser Representative*

*Senior Financial Planner*

**NAMCOA - Naples Asset Management Co., LLC**

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## Item 2: Educational Background and Business Experience

**Name:** Robin Hanover                      **Born:** 1966

**Education:**

American College of Financial Planning	2021 -2023
American College of Financial Planning	2016-2018
University of Cincinnati	1984-1985
The Ohio State University	1985-1987

**Business Background:**

10/2020 - Present	Investment Advisor and Senior Financial Planner Naples Asset Management, LLC
04/2020 - Present	Registered Representative World Equity Group
4/2018 - 10/20	Managing Director of Insurance & Financial Planning Naples Wealth Planning
3/2017 - 4/2018	Financial Advisor/Planner Moors & Cabot
08/2010 - 3/2017	Financial Advisor/Planner Waddell & Reed

**Examinations & Licenses:**

FINRA: Series 7 (General Securities) 2011

Series 66(Uniform Combined State Law Examination) 2011

Series 63 (Blue Sky Law) 1987

Florida Life, Variable Annuity and Health License 2016

## **Current Professional Designations:**

### **ChFC®**

Robin Hanover has been awarded the Chartered Financial Consultant® (ChFC®) designation from The American College of Financial Services in June 2023.

The ChFC® educational program involves an advanced financial planning curriculum built around:

- The basics of financial planning and risk management;
  - Income tax strategies for individuals, small businesses, corporations;
  - Retirement planning, investing, and estate planning strategies for success;
- and
- Special needs planning, gift planning and inheritance, insurance.

Completing The ChFC® program allows financial advisor to have a superior understanding of client needs and solutions. On an ongoing basis, completion of continuing education and adherence to the Code of Ethics and Conduct Standards are required to maintain the ChFC® designation.

### **RICP®**

Robin Hanover has been awarded the Retirement Income Certified Professional (RICP®) from The American College of Financial Services in 2018.

The RICP® designation provides comprehensive instruction on building integrated and comprehensive retirement financial plans. A key focus is understanding, choosing, and executing a sustainable retirement income strategy from available resources—whether that means using systematic withdrawals from a portfolio, building an retirement income floor with bonds or annuities, or using a bucket strategy. On an ongoing basis, completion of continuing education and adherence to the Code of Ethics and Conduct Standards are required to maintain the RICP designation.

### **American College of Financial Planning**

Founded by industry pioneer Solomon S. Huebner in 1927, The American College of Financial Services has a notable history in financial services

education, as the standard bearer for financial education quality. [www.theamericancollege.edu/](http://www.theamericancollege.edu/)

The American College of Financial Services has been accredited by the Middle States Commission since 1978. MSCHE is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation (CHEA). [www.msche.org](http://www.msche.org).

### **Item 3: Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

### **Item 4: Other Business Activities**

Robin Hanover is a registered representative. From time to time, he will offer clients advice or products from this activity. Clients should be aware that these services pay a commission and involve a possible conflict of interest, as commissionable products can conflict with the fiduciary duties of a registered investment adviser. Naples Asset Management Co., LLC always acts in the best interest of the client; including in the sale of commissionable products to advisory clients. Clients are in no way required to utilize the services any representative of Naples Asset Management Co., LLC in such individual's outside capacity.

Robin Hanover is a licensed insurance agent. From time to time, he will offer clients advice or products from this activity. Clients should be aware that these services pay a commission and involve a possible conflict of interest, as commissionable products can conflict with the fiduciary duties of a registered investment adviser. Naples Asset Management Co., LLC always acts in the best interest of the client; including in the sale of commissionable products to advisory clients. Clients are in no way required to implement the plan through any representative of Naples Asset Management Co., LLC in their capacity as a licensed insurance agent.

Robin Hanover is a Consultant/Coach for Robin Hanover Consulting LLC. Clients should be aware that these services pay a fee. Naples Asset Management Co., LLC always acts in the best interest of the client; including in the sale of commissionable products to advisory clients. Clients are in no way required to utilize the services of any representative of Naples Asset Management Co., LLC in such individual's outside capacity.

### **Item 5: Additional Compensation**

Robin Hanover does not receive any economic benefit from any person, company, or organization, other than Naples Asset Management Co., LLC in exchange for providing clients advisory services through Naples Asset Management Co., LLC.

### **Item 6: Supervision**

As the Chief Compliance Officer of Naples Asset Management Co., LLC, Paul McIntyre supervises all activities of the firm. Robin Hanover's contact information is on the cover page of this disclosure document. Robin Hanover adheres to applicable regulatory requirements, together with all policies and procedures outlined in the firm's code of ethics and compliance manual.

