

This brochure supplement provides information about Kevin L Zylstra that supplements the Naples Asset Management Co., LLC brochure. You should have received a copy of that brochure. Please contact Kevin L Zylstra if you did not receive Naples Asset Management Co., LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Kevin L Zylstra is also available on the SEC's website at www.adviserinfo.sec.gov.



Form ADV Part 2B – Individual Disclosure Brochure

for

Kevin L Zylstra, CFP[®], CKA[®]

Personal CRD Number: 2517604

Investment Adviser Representative

NAMCOA - Naples Asset Management Co., LLC

999 VANDERBILT BEACH ROAD, SUITE 200

NAPLES, FL 34108

MAIN: 239.593.5525

FAX: 239.593.9731

DIRECT: 239.784.2136

kzylstra@namcoa.com

UPDATED: 10/22/2018

Item 2: Educational Background and Business Experience

Name: Kevin L Zylstra **Born:** 1971

Educational Background and Professional Designations:

Education:

Variable Life and Health, Florida- 2009
College For Financial Planning – 2003 CFP®
Series 7 (General Securities) 1998
Series 6 (Mutual Funds and Variable Contracts)- 1994
Series 63 (Blue Sky Law) 1994
Bachelors Business Finance, Northwestern College – 1994

Designations:

CFP® - Certified Financial Planner

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board’s financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;

- Examination - Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience - Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics - Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- i. Continuing Education - Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- ii. Ethics - Renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

CKA® - Certified Kingdom Advisor®

The Certified Kingdom Advisor® is a designation granted by Kingdom Advisors to individuals who have demonstrated themselves to be:

- Able to Apply Biblical Wisdom in Counsel: By participating in the Certified Kingdom Advisor coursework and examination and committing to incorporate biblical principles in their financial advice.
- Technically Competent: By providing evidence of an approved professional designation (varying by discipline) or by having at least 10 years' full-time experience in their discipline.
- Ethical: By agreeing to espouse and practice the Kingdom Advisors Code of Ethics, by maintaining active local church involvement, and by providing pastoral and client letters of reference.

- **Biblical Stewards:** By pledging that they practice biblical stewardship in their personal and professional lives and by giving regularly in proportion to their income.

The vision of Kingdom Advisors is to serve the public by creating a recognized and credible specialty of Christian financial, legal, and accounting professionals within the financial services industry offering biblically wise financial advice.

Certified Kingdom Advisor® History

Kingdom Advisors is more than 2,000 members strong. Membership connects a planner with a community of like-minded peers along with local, national, and remote training offerings. Their affiliation is designed to support your growth in three critical areas: delivery of biblically wise financial advice, wisdom in practice management, and equipping in personal and spiritual growth.

Kingdom Advisors' roots were planted in 1997 when Larry Burkett, co-founder of Crown Financial Ministries, brought together 16 friends and fellow professionals with a commitment to biblically wise financial advice to form the Christian Financial Planning Institute (CFPI). In 2003, these men and women set out to advance their vision by creating a new organization that would take the lead in reaching out to the Christian financial professional community. Originally known as the Christian Financial Professionals Network (CFPN) under the leadership of Ron Blue, the organization began to grow and thrive, and in 2007 it was re-named Kingdom Advisors.

Today, under the leadership of Tony Stinson, CEO, and Rob West, President, Kingdom Advisors is a growing community serving the public by promoting the integration of a biblical worldview into financial practices. We offer training, community, advocacy, and distinction to financial professionals who want to go deeper with their clients - and their career. Through our Certified Kingdom Advisor® designation, we certify and principled class of biblically-wise financial advisors to a marketplace that is longing for contentment and purpose in their financial dealings.

Business Background:

01/2015 - Present	Investment Advisor Representative & Financial Planner Naples Asset Management Co., LLC
01/2015 - Present	National Account Rep FinancialCorp Equipment Finance
11/2013 - 1/2015	Registered Representative Raymond James
12/2012 - 11/2013	Relationship Manager Global Wealth Consultants, LLC
06/1998 - 12/2012	Registered Representative New England Financial
06/1994 - 06/1998	Registered Representative Waddell & Reed

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Kevin L Zylstra as a CERTIFIED FINANCIAL PLANNER™ Professional works with Zeiders Enterprises in the role of a Personal Finance Counselor, and contracts with the U.S. Department of Defense to provide personal financial counseling to active military. From time to time, he will attend events to give guidance to military service men and women. Kevin's compensation for these events is strictly from Zeiders Enterprises and he does not offer or make available his services from Naples Asset Management Co., LLC. in conjunction with this duty.

Item 5: Additional Compensation

Kevin L Zylstra does not receive any economic benefit from any person, company, or organization, other than Naples Asset Management Co., LLC in exchange for providing clients advisory services through Naples Asset Management Co., LLC.

Item 6: Supervision

As a representative of Naples Asset Management Co., LLC, Kevin L Zylstra is supervised by Paul McIntyre, the firm's Chief Compliance Officer. Paul McIntyre is responsible for ensuring that Kevin L Zylstra adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Paul McIntyre is (239) 287-3789.

