

This brochure supplement provides information about Walter Hester III that supplements the Naples Asset Management Co., LLC brochure. You should have received a copy of that brochure. Please contact Walter Hester III if you did not receive Naples Asset Management Co., LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Walter Hester III is also available on the SEC's website at www.adviserinfo.sec.gov.



Form ADV Part 2B – Individual Disclosure Brochure

for

Walter Hester III

Personal CRD Number: 2745174

Investment Adviser Representative

NAMCOA - Naples Asset Management Co., LLC

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UPDATED: 10/22/2018

Item 2: Educational Background and Business Experience

Name: Walter Hester III **Born:** 1963

Educational Background and Professional Designations:

Education:

Series 7 (General Securities) 1998

Series 63 (Blue Sky Law) 1998

Series 65 (Investment Advisor Registered) 2009

Registered Financial Engineer, The Institute of Financial Engineer 2002

Post-Secondary Education:

Hinds Community College 1982. Course of Study Architecture

Hinds Community College 1986. Course of Study: Accounting & Economics

Business Background:

10/2009 - Present Senior Portfolio Manager
Naples Asset Management Co., LLC

08/2007 - 06/2009 Registered Representative & Investment Advisor
Representative Wall Street E-Financial Services

02/2005- 08/2007 Registered Representative
NewBridge Securities Corporation

12/2002- 02/2005 Registered Representative
GunnAllen Financial

Registered Representative: For FINRA member Broker/Dealers 1998-2002

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Walter Hester III is not engaged in any investment-related business or occupation (other than this advisory firm).

Item 5: Additional Compensation

Walter Hester III does not receive any economic benefit from any person, company, or organization, other than Naples Asset Management Co., LLC in exchange for providing clients advisory services through Naples Asset Management Co., LLC.

Item 6: Supervision

As a representative of Naples Asset Management Co., LLC, Walter Hester III is supervised by Paul McIntyre, the firm's Chief Compliance Officer. Paul McIntyre is responsible for ensuring that Walter Hester III adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Paul McIntyre is (239) 287-3789.

